

NICOLÁS GALICIA

USER EXPERIENCE DESIGNER

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With a post graduate degree in UX Design and a background in Communication Studies, I've always been interested in the "how" of sending any type of message, while creating the best experiences possible for people that will receive it. I like to work for the people, always thinking about them with the goal of helping and making someone's life better.

EDUCATION

Graduate Certificate in Interactive Media Management

Centennial College | Toronto Canada

September 2021 - September 2022

Bachelor's Degree in Communication Studies

CECC | Mexico City

August 2015 - December 2019

Academic Exchange in 10th grade

Trafalgar Castle School | Whitby, ON. Canada

September 2011 - June 2012

SPECIALITIES

Figma

Adobe (Illustrator, Photoshop XD, Premier, Lightroom)

InVision

Web and Mobile Design

Outlook (Word, , Excel, Outlook, Powerpoint)

Content Writing

Usability Testing

User Research

Customer Service

WORK EXPERIENCE

UX Design Field Placement

June 2022 - September 2022

Hueman*

- Outlined deliverables and timelines by creating project scope document.
- Extensive research of platforms that offer process documentation.
- Creation of complete user flow, wireframes and layout.

UX Design Case Study

September 2021 - December 2022

Gender Affirming Resource

- Outlined deliverables and timelines by creating project scope document.
- Prepared a user persona by conducting user research with tools like user surveys, interviews and user testing.
- Came up with a content structure for our client by conducting a current state analysis and a content audit.

Intern as Project Manager

July 2017 - April 2018

GAFA

- Management of Casa Palacio's website information and blog.
- Creation of User Flows for new clients.
- Handling WordPress and MailChimp.